

# Technology Planning

## When's the last time you updated your technology roadmap?

Keeping your network running and secure, your systems updated, and your people prepared for the unexpected is the job of any good Managed Services Provider. Having the resources and healthcare know-how to guide an organization from on-prem to the cloud, provide interoperability and revenue cycle management advice, and to turn the need for a new telecommunications system from vision to reality, takes a special breed of MSP.

The ever-changing technology landscape shifts rapidly and the roadmap is crowded with vendor claims that are often difficult to navigate. A unified, practice-wide technology plan must be flexible to scale with your organization, redundant for security reasons, and resilient in preparation for the unexpected.

Consider us your information technology broker. We are not captivated by things bright and shiny; instead, our curiosity compels us to investigate new technologies and determine how, or even if, they can realistically be deployed and provide value. As your partner, we will never be presumptuous or "tell you" what's best for your business. Once we determine that a solution is worth consideration, we will bring it to you for further discussion and exploration.

Whether it's hardware or software, we'll help you make the right decisions, at the right time, in the most affordable fashion.

## Beyond IT

Information technology has evolved far beyond bits and bytes. Our staff, and the added resources available from our Pixel Health sister companies, provide baytechIT clients with affordable solutions to daunting technical challenges.

- ▶ Security Auditing: HIPAA, PCI, and CMR-17 compliance
- ▶ Telecommunications: Provider contract negotiations, installation, telecom expense management
- ▶ Equipment Purchasing and Financing
- ▶ Project Management: Office relocation and technical design, special projects, budgeting, vendor selection, deployment, and staff training
- ▶ Electronic Health Records: Evaluation, selection, implementation, and integration
- ▶ Clinical Engineering: Medical device service and management, strategic and capital planning
- ▶ Revenue Cycle Optimization and Process Management
- ▶ Business and Compliance Advisory Services

## Our Promise

For us, it's all about being one of you. Everything we say and everything we do must be about becoming your IT partner. The only attitude we carry with us is gratitude. We never forget that the lifeblood of every healthcare organization is technology.

You've entrusted it to us. That's a responsibility we'll never take lightly.



For a free IT assessment email us at  
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Healthcare Technology. Human Perspective.