

Practice IT Management

Does Your “In-House” IT Guy Spend His Day Putting Out Fires?

There's a big difference between keeping the lights on and helping to position a medical practice for strategic growth. Most in-house resources are relegated to the former, spending hours resetting passwords, fixing printers, and problem-solving network disruptions. Depending upon the size of the practice, that go-to resource could be a partner, the practice manager, or maybe the staff member who just happens to know more about computers than anyone else. Doctors do medicine. They don't do information technology. BaytechIT Practice IT Management services allow for scale, up or down, depending on demand. It's impractical to think that even a large medical practice can justify carrying full-time technical specialists in servers, networks, and telephony. The reality is that while a practice will have discrete needs for each skill multiple times a year, it's not something that will consume 8 hours a day every day. Instead, we're aggregators of knowledge and skill that can be shared and distributed across a broad client base in the appropriate quantity, and at the right time.



We do IT so you don't have to.

More Than Outsourcing

Outsourcing. It's a word that strikes fear into employees (that they'll lose their jobs), and to practice managers (that they'll lose control). BaytechIT Practice Management services are customized for every organization and can grow or contract as our relationship develops.

- ▶ **CIO/CTO Advisory Services:** Information technology can be a strategic asset, improving workflow, process, and revenue cycle management. Our experienced CIOs become a valued member of your leadership team, providing guidance and controls to keep the organization current, on budget, and secure.
- ▶ **Personnel Management:** We'll incorporate your in-house IT support into our operation, providing practice continuity and the power of an entire department at your service.
- ▶ **Inventory Management/Equipment Refresh:** Throw out that “if it's not broke, don't fix it” mentality. We'll show you how planned equipment replacement can guarantee you'll never be caught with outdated equipment and a major, unexpected hardware investment. We'll track and oversee software license renewals and negotiate on your behalf.
- ▶ **Infrastructure Design/Cloud Services:** When a practice has outgrown its infrastructure, it may be time to look at something new and that solution may undoubtedly involve moving assets to the cloud. BaytechIT and its Pixel Health partners can provide full assessments, design, and implementation from simple to sophisticated network installations. Remote data storage and back-up solutions can be configured to provide emergency and disaster recovery peace of mind.

Our Promise

For us, it's all about being one of you. Everything we say and everything we do must be about becoming your IT partner. The only attitude we carry with us is gratitude. We never forget that the lifeblood of every healthcare organization is technology.

You've entrusted it to us. That's a responsibility we'll never take lightly.



**For a free IT assessment email us at
info@baytechIT.com**